

Abstract

The Bachelor thesis „Employee motivation focusing on the importance of employee benefits“ is primarily devoted to the issue of employee motivation as an important area within human resources management. The first part focuses on the theoretical point of motivation. It deals with short definitions of terms and best known theories of motivation to work. The second one deals rather with motivation in practical contexts, summarize the development of approaches to work motivation and tries to look at the situation in the Czech Republic. This work tries to introduce the system of providing employee benefits, again both in theory as well as practical approaches. In this section, attention is paid to the possibilities that can provide benefits and their impact on employee motivation, and partly to the form in which are benefits used in the country. The work also contains findings that were obtained from expert interviews and are loosely incorporated into the text.